



tough as boots

light as clouds



Autumn Winter 2019



## Changing Comfort As We Know It

Hello,

I'm delighted to be able to introduce an innovation in footwear – an invention that I am excited about and one that has given me immense satisfaction.

My name is Tommy Bray and for the duration of my 35 year career in the footwear business, I have worked to deliver and improve our customers' comfort experience. The one complaint that I have heard time and time again is that although their favourite footwear starts off so comfortable it soon flattens, giving way to a less than desirable wearing and comfort experience. While frequently improved, a permanent solution to this problem has eluded me – until now.

Welcome to Everywear™ technology.

My team and I have worked exhaustively to deliver a technology that is beautifully lightweight, incredibly durable, permanently cushiony and forever delivering of that first time wearing experience of truly comfy footwear – like a favourite jumper or pair of jeans after years of use. No getting to know them or breaking them in, just simply perfect from the moment they're put on – each and every time.

Sincerely

Tommy Bray

Vice President, Design & Development







#### **Light as Air**

60% lighter than traditional rainboots, but just as durable.



#### Pack 'em!

They can be folded, squashed and bundled and will always return to their original shape



#### 100% Waterproof

No seams, no stitching, no leaks



#### **Keep it Fresh**

Antibacterial for freshness that lasts



#### Aah that's comfy!

Compression-proof insole springs straight back to shape even after thousands of hours' wear time



## **Lifetime Durability**

Scuffs and scratches are easily removed with a damp cloth and light detergent; punctures self repair so the boots remain waterproof

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#### CLAIRE WOMEN'S TALL BOOT 0311





#### CHELSEA WOMEN'S ANKLE BOOT 0310













# CHARLEY TODDLER'S MID LENGTH BOOT 0315



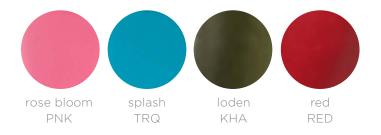


#### CHELSEA TODDLER'S ANKLE BOOT 0314





#### CHARLEY KID'S MID LENGTH BOOT 0317





CHELSEA KID'S ANKLE BOOT 0316





## MEN'S TALL BOOT





#### CHELSEA MEN'S ANKLE BOOT 0312







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